



October 17, 2017

ontarioagd@gmail.com | 1-866-450-7232

Tuesday @
6pm - 9pm

Free with AGD
Membership

Location

PACE
2300 Yonge Street
Suite 901
Toronto, ON

(3 lecture hours)
3 Category 2
RCDSO hours

Meals included

Limited
Attendance

Register at www.paceeducation.ca using coupon code: AGD2016

PEARLS OF PRACTICE FOR THE MODERN DENTAL BUSINESS TEAM

COURSE DESCRIPTION

In the progressive world of dentistry today, with new procedure and technologies steadily emerging, with vast access to continuing dental education on the clinical level, has your business practice progressed? Has your administrative team been introduced to techniques and approaches to better your practice, better serve your patients and improve as individuals in their respective careers?

In this lecture, a number of topics will be introduced and discussed ranging from effective patient communication, team building, dental practice marketing, social media presence and the importance of continuing education. Learn ideas and techniques which can be readily introduced into your practice to maximize your patient care, overall communication and function.

COURSE OBJECTIVES

1. Learn effective ways to improve your patient and team communication.
2. Learn ways to market your practice - internally and digitally.
3. Learn simple ways to motivate and empower your team, improving patient care and customer service as a result.



Caroline Szymaniak
Administrative Division Manager at PA



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